

SUSTAINABLE AGRICULTURE & FOOD SYSTEMS FUNDERS



SAFSF Annual Forum Sponsorship Opportunities

ABOUT SAFSF AND THE ANNUAL FORUM

Sustainable Agriculture and Food Systems Funders (SAFSF) amplifies the impact of philanthropic and investment communities in support of just and sustainable food and agriculture systems. The SAFSF Annual Forum is the only national gathering for and by funders supporting just and sustainable food systems change.

The Forum challenges participants to understand the need for grantmakers and investors to take on risks in order to co-create more resilient, sustainable, and equitable food systems—and at the same time, provides space to cultivate connections with peers so that no one organization is going it alone. The three-day Forum offers many opportunities for peer learning, networking, and collaboration. Plenary and workshop sessions and themed dinners allow funders to learn from each other as well as leaders in the field. Day-long site visits encourage participants to learn from work happening in the region and identify themes that might inform their own work once they return home. A full funders-only day provides space for deeper-dive peer engagement around topics of interest.

The Forum brings together representatives of influential grantmaking and investing entities concerned with sustainable food and farm systems, along with non-funder speakers and grantees from across the country, including grassroots advocates, community stakeholders, academics, policy experts, and more. And because the Forum is developed by and for funders who are working on a variety of issues, approaches, and geographies, attendees will leave with inspiration, strategies, and connections for impactful engagement related to their own work within the food system.

ABOUT THE 2019 SAFSF FORUM

***Points of Convergence* | Pittsburgh, PA | June 18-20, 2018**



As we strive toward a more equitable and sustainable food system, we must recognize and embrace the complexities that such systemic change requires. Challenges abound in the food system, and often communities must contend with many issues at once. If we want to deeply support communities in overcoming the inequities and challenges they face, we must examine points of convergence—such as where race, climate, and economic injustice interact; where hunger, access to land, and policy meet; or where health, extractive economies, and agriculture intersect. As these issues play out across the country—in rural and small towns, urban centers, and everywhere in between—the philanthropic and investment communities must examine their roles and take actions that

foster equitable change.

Meet us in Pittsburgh—a western Pennsylvania city located at the point of convergence of three rivers. We'll reflect and learn how cross-sector and -issue collaborations are driving innovation and reinvention in Pittsburgh, the surrounding tri-state region, and across the country.

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SUPPORT THE SAFSF ANNUAL FORUM AS A SPONSOR

Sponsorships play an important role in sustaining the SAFSF Annual Forum. Attendee registration fees do not cover all expenses associated with the event. Sponsorship support allows organizations to join in community with peers across the country, and allows SAFSF to:

- **Maintain affordable registration fees** that include participation in full-day site visits and nearly all meals throughout the Forum
- Support the cost of participation, travel, and lodging of non-funder **plenary speakers**
- Cover the registration costs of non-funder **workshop** and **themed dinner speakers** who are participating in sessions developed by funder peers
- Facilitate the development of day-long themed **site visits** during the Forum and cover associated site visit costs (transportation, food, honoraria for host organizations)
- Support **Food System Partners’ participation** at the Forum—an opportunity for members’ grantees who represent communities of color, rural communities, and/or others that have historically been most underfunded, marginalized, or disenfranchised

SPONSORSHIP OPPORTUNITIES

BENEFITS	CONNECTOR	COLLABORATOR	AMPLIFIER	SUSTAINER
<i>Sponsorship Amount</i>	<i>\$1,000 - \$7,000</i>	<i>\$7,000 - 10,000</i>	<i>\$10,000 - 15,000</i>	<i>\$15,000+</i>
Listed as a Forum sponsor in printed and online programs, sponsorship webpage, and event mobile app	●	●	●	●
Identified as a sponsor on name badge during the Forum	●	●	●	●
Number of no-charge Forum registrations	0	1	2	3
Additional Forum registrations at the discounted member registration rate (<i>20% reduction from the non-member rate</i>)	● <i>Discounted registration offered only to sponsors over \$3,000</i>	●	●	●

Please note that SAFSF values the span of resources—financial, human, social, etc.—that organizations and individuals may have. The options listed here are meant to be a starting point for what is possible.

If your organization is interested in joining us as a sponsor, has questions about these options, or is interested in exploring another creative idea, please reach out to forum@safsf.org.