



**2010 SAFSF 8th Annual Forum – Final Details
June 15-18, 2010 in Philadelphia, PA**

HOTEL

Sofitel Hotel Philadelphia

120 South 17th Street - just blocks from Rittenhouse Square

Tel. (215) 569-8300

www.sofitel.com

Map Link:

http://maps.google.com/maps?f=q&source=s_q&hl=en&geocode=&q=Sofitel+Hotel,+Philadelphia,+PA&ll=39.954458,-75.171418&sspn=0.006316,0.011437&ie=UTF8&hq=Sofitel+Hotel,&hnear=Philadelphia,+PA&ll=39.950987,-75.168929&spn=0.005905,0.011437&z=16

REGISTRATION - At the Sofitel Hotel

Check-in, pick up your packets (will include name tags, contact and bio information for all attendees and speakers; 2010 Local food guide, list of restaurants, and more!)

Join us at the registration table:

June 14: 3:00 – 6:00 p.m. in the Lobby
June 15: 7:00 – 8:30 a.m. outside the Paris Ballroom
6:30 – 9:00 p.m. outside the Paris Ballroom
June 16: 7:00 – 8:30 a.m. outside the Paris Ballroom
June 17: 7:00 – 8:30 a.m. outside the Paris Ballroom
June 18: 7:00 – 8:30 a.m. outside the Paris Ballroom

TRANSPORTATION

We assume you have your travel booked to Philadelphia already – but wondering how to get around once you arrived?

Planes:

Getting to the hotel from the Airport: Philadelphia International Airport is located just 7.2 miles southwest of Central Philadelphia. The Ground Transportation System at the Airport is an extensive network of taxicab, car rental, shuttle-bus, limousine, and van operations. In addition, the Airport also offers SEPTA bus and regional rail service to Downtown Philadelphia and points in between. Check out http://www.phl.org/ground_transportation.html for all your options

Train - SEPTA Regional Rail from airport: Take the R1 – Airport Line to 30th Street Station. Trains leave every 30 minutes from tracks located just before the parking garages, as you leave the airport. Tickets can be purchased with CASH on the train (peak tickets cost \$6).

http://www.septa.org/schedules/rail/w/t1APL_1.html

Sofitel Regional Rail stop is Suburban Station at JFK/17th St., a few blocks away from the hotel

Taxis - There is a \$28.50 Flat Rate from the Airport to Central Philadelphia Area.

Car Rentals - While you will not need a car while participating in the Forum here is a link to all the listings of airport car rentals: http://www.phl.org/rental_cars.html.

Trains: Amtrak trains go to 30th Street Station (about a 15 minute walk or 5 minute/\$7 taxi fare to the hotel) NOTE: Show your Amtrak ticket stub and you can take the local SEPTA regional rail downtown for free. SEPTA info kiosk and screens will indicate "next trains to Center City".

For those driving: See the map provided by the hotel: <http://www.sofitel.com/gb/hotel-2741-sofitel-philadelphia/map.shtml>

Once you are in Philadelphia:

Car Share: For members of Zip Car, there are several Zip Car car sharing locations near the hotel <http://www.zipcar.com/philadelphia/find-cars>

Subways and Trolleys: The hotel is two blocks west and one and a half blocks south of the City Hall and 15th and Market St. train stations (connected to each other by underground corridors and a shopping arcade). The two main train/subway lines – **Market/Frankford line (blue, runs east and west)** and **the Broad Street line (orange, runs north and south)** – are available at these stations, as well as several trolley lines that run to West Philadelphia and points beyond.

PARKING AT THE SOFITEL HOTEL:

Daily rate: \$21.60 per vehicle

Overnight rate: \$36.00 per vehicle

MATERIALS – RESOURCES

We encourage you – whenever possible – to not bring a lot of additional resources to distribute. If you wish to display information about your work, annual reports, etc. please bring no more than 50 copies and we'll have a sign-up list for those who miss out. You are responsible for taking your materials at the end of the Forum as anything left behind will be recycled. If you wish to send materials ahead - Please send it to arrive on Monday, June 14th

Label: YOUR NAME

Guest – Sofitel Hotel

YOUR DATE OF ARRIVAL – SAFSF

120 South 17th Street

Philadelphia, PA 19103

WEATHER

Weather in June in Philadelphia? Likely to be hot and humid. You will be spending time both out of doors as well as in an air-conditioned hotel so come prepared. Check www.weather.com for the latest. Average daily temperature in June - **High 80.4, Low 61.8**

FITNESS AND EXERCISE OPPORTUNITIES

At all SAFSF Forums, we make every effort to not have you sitting still for very long! The site visits will get you out of the city. If you are in need of a gym-type workout, there is a small fitness room and outdoor pool on site at the Sofitel Hotel.

For the runners and walkers – the hotel is not far from the Schuylkill River Trail:
<http://www.visitphilly.com/outdoor-activities/philadelphia/schuylkill-river-trail/>

For the Rocky-wanna-be's: the hotel is not far from the Art Museum where Rocky ran the stairs!
Check out http://en.wikipedia.org/wiki/Rocky_Steps

SITE VISITS

Both of our day-long site visits – Tuesday and Thursday - will take place rain or shine. *Please note: Each participant will be required to sign a waiver of liability in order to participate in any of our trips. Waivers will be distributed and collected as you get ready to board the bus.*

IMPORTANT: If you are going on the Thursday trip to South NJ

You will be visiting Seabrook Farms packing facility where a number of safety precautions are strictly enforced. **Those not in compliance will not be allowed into the facility.**

- *Absolutely no shorts or open-toe shoes.*
- *No photography and all cell phones must be turned off while on site.*
- *No smoking or tobacco products on site.*
- *No children permitted on this tour*

MORE GENERAL INFORMATION - For overall information about Philadelphia - what to do, etc.

Philly like a local: <http://www.visitphilly.com/itineraries/philadelphia/philly-like-a-local/>

Off the Beaten Path: <http://www.visitphilly.com/itineraries/philadelphia/philadelphia-off-the-beaten-path/>

For the Food Lover:

- You'll get a copy of the 2010 Local Food Guide when you register
- You'll also get a list of restaurants when you register that has been vetted by local friends
- And for those of you who just have to have one... Philly Cheese Steak – make sure it has Cheese Wiz! <http://www.bestcheesesteaks.com/cheesesteaks/pa.htm>

For the history lover:

- <http://historicphiladelphia.org/index.php>
- <http://www.ushistory.org/tour/index.html>

For Music Lovers: <http://www.phillymusic.com/genre.php?gid=1&view=2>

For Baseball Fans: http://philadelphia.phillies.mlb.com/index.jsp?c_id=phi

For Art Lovers: <http://www.philamuseum.org/>

For the Garden Lovers: <http://www.greaterphiladelphiagardens.org/>

For children (and those who travel with them!): <http://philadelphiakids.net/>