

**The Next Generation of Philanthropy**  
*Workshop at SAFSF 9th Annual Forum*  
*Wednesday, June 22, 2011*

**Recent Examples of Innovative Next Gen Philanthropic Projects**

**Gulf South Allied Funders (GSAF):** *Leveraging multi-generational networks*

In August of 2005, a dozen Resource Generation (RG) members and alumni came together to figure out how they could respond to the disaster of Hurricane Katrina. They formed a giving collective, named it Gulf South Allied Funders (GSAF), and set their sites on raising \$100,000 among their peers. They also recognized that they could have far greater impact if they reached out to older generations. They approached the Women's Donor Network and Threshold Foundation, and challenged them to meet or exceed the amount being raised by these young donors.

Over the next three years, GSAF managed to raise over \$3,000,000 from their peers and allies. GSAF entrusted the distribution of these funds to the 21<sup>st</sup> Century Foundation (21CF), the oldest black-led foundation in the country. 21CF already had strong relationships with grassroots, local organizations in the Gulf South. They were able to move funds quickly to organizations with long-standing community leadership, helping to shore up grassroots groups who otherwise might not have survived the aftermath of the storm. After three years, GSAF turned over all of its funds and programs to 21CF, launching a standing program called GOAL: Gulf Coast Organizing, Advocacy and Leadership Initiative.

**Resource Generation (RG) Migrant Justice Solidarity Collective (working name):** *Integrating social justice organizing with funding structures & strategy*

The RG Migrant Justice Solidarity Collective is a project initiated by 10 RG members to fund grassroots, community-based organizing in response to racist and xenophobic anti-immigrant legislation and enforcement. After a delegation to Arizona this past spring, the group has expanded to include 10-12 community organizers to develop a funding structure that is maximally accountable to, and led by, people most affected by these policies.

Leveraging an initial fundraising round of \$50,000, the working group is planning to fundraise through the summer of 2011 as they clarify a legal structure and pilot programs. Components of the project include additional delegations to AZ in 2011 and supporting a donor movement in solidarity with migrant justice in Arizona. This innovative model is being developed with the relationships between donors and grassroots organizers at the fore, to ensure funds are channeled in the most effective manner, and that movement-building is happening alongside fundraising and funding-strategy development. For more information, contact James ([james.schaffer@mac.com](mailto:james.schaffer@mac.com)).

**Next Gen Giving Circle at Social Justice Fund Northwest:** *Cross-class grantmaking*

In 2010, a group of Resource Generation members joined with Social Justice Fund Northwest to create a special initiative to develop a cross-class cohort of young people (under 40) to move money to social change through collective fundraising and grantmaking. The project included both addressing power dynamics and cross-class community-building as well as learning fundraising, analysis and skills to make effective philanthropic decisions. The goal was to raise \$50,000 – they raised \$109,000. Social Justice Fund Northwest is now launching a series of 6 donor circles modeled after this as a new model of truly community-based (and community-building) grantmaking. For more information contact Zeke ([zeke@socialjusticefund.org](mailto:zeke@socialjusticefund.org))