



Bringing Greater Fairness, Safety and Sustainability to Food in the US: A New Certification System for Domestic Agriculture

Workshop at SAFSF 8th Annual Forum
Wednesday, June 16, 2010

Moderator: **Michael E. Conroy**, *co-director, Colibri Consulting—Certification for Sustainable Development, Austin TX*

Panelists:

Erik Nicholson, *national vice president, United Farm Workers, Tacoma, WA*

Irit Tamir, *campaign and advocacy advisor, Oxfam America, Boston, MA*

ADDITIONAL RESOURCES

BOOKS AND ARTICLES

- *Branded!: How the Certification Revolution is Transforming Global Corporations*, by Michael E. Conroy (New Society Press)
- Like Machines in the Fields: Workers without rights in American agriculture. Oxfam America, March 14, 2004. <http://www.oxfamamerica.org/publications/like-machines-in-the-fields-workers-without-rights-in-american-agriculture>
- Fields of Peril: Child Labor in US Agriculture. Human Rights Watch, May 5, 2010. <http://www.hrw.org/en/reports/2010/05/05/fields-peril>
- Consumers and sustainability. Consumers are interested in the story behind sustainable products. by Melissa Hansen, Good Fruit Grower. <http://www.goodfruit.com/Good-Fruit-Grower/May-1st-2010/Consumers-and-shysustainability/>
- Sustainability: imposition or opportunity? Sustainability programs can help growers become more efficient, says Cliff Ohmart. by Melissa Hansen, Good Fruit Grower. <http://www.goodfruit.com/Good-Fruit-Grower/May-1st-2010/Sustainability-imposition-or-shyopportunity/>
- Promoting ecolabel wines. Consumers are hungry for information about wine, the certifying company Salmon Safe has found. by Melissa Hansen, Good Fruit Grower. <http://www.goodfruit.com/Good-Fruit-Grower/May-1st-2010/Promoting-shy-ecolabel-wines/>
- "Boycotts Minus the Pain," by Anand Giridharadas. October 11, 2009. New York Times. <http://www.nytimes.com/2009/10/11/weekinreview/11giridharadas.html>

ORGANIZATIONS

- Oxfam America <http://www.oxfamamerica.org/issues/workers-rights/>

- United Farm Workers <http://www.ufw.org/>
- Farm Labor Organizing Committee <http://supportfloc.org/default.aspx>
- Farmworker Justice <http://www.fwjustice.org/>
- National Farm Worker Ministry <http://www.nfwm.org/>
- Pinos y Campesinos Unidos del Noroeste (PCUN) <http://www.pcun.org/>